



# EXHIBITOR REGISTRATION CONTRACT

Contract will not be accepted unless completed in full

## HORTI ASIA 2018

22-24 AUGUST 2018, BANGKOK, THAILAND

### 7. General Rules and Regulations

- 1. Definition of Terms**
  - Henceforth, under the definition of terms, the word "Exhibition" refers to Horti ASIA 2018.
  - The "Organizer" refers to VNU Exhibitions Asia Pacific Co., Ltd. and DLG International GmbH.
  - The "Exhibitor" refers to all corporations, individuals, associations, or organizations that have submitted an application form and have paid the down payment / barter agreement.
  - The "Co-Exhibitor" refers to company who takes part in an exhibition on the stand of an exhibitor who has submitted an application form with their own brands, products or services.
- 2. Application and Payment**
  - The Exhibitor can apply for raw space booth spaces in 18 sq.m. increments. The minimum booth size is one booth at 18 sq.m.
  - The Exhibitor can apply for standard booth spaces in 9 sq.m. increments. The minimum booth size is one booth at 9 sq.m.
  - Upon submission of the completed application form, the Exhibitor must include a down payment of 50% of the total booth rental fee. A contract shall be established upon the Organizer's receipt of the exhibitor's down payment and the Exhibitor's receipt of confirmation of acceptance of the application. The remaining balance and utility fee must be paid as invoiced but no later than December 31, 2017.
  - The Organizer will consider the application within 3 days upon receipt of the application and inform the Organizer of acceptance or rejection of the application.
  - In case that the application is rejected, the paid down payment will be returned to Exhibitor within 7 days upon receipt of the rejection notice.
- 3. Booth Allocation**
  - Priority will be given to exhibitors in the order of application receipt, the size of the space requested, and the nature of the exhibits.
  - The Organizer has the authority to make any adjustments to booth space assignment if deemed necessary in order to better manage the exhibition.
  - The Exhibitor may not sublet or exchange in whole, or in part, assigned space without prior permission from the Organizer.
- 4. Liability and Management of Exhibition Hall**
  - The Exhibitor can display only exhibits stipulated on the application form and an Exhibitor's staff member must be at the booth during opening hours.
  - No livestock is allowed inside the hall.
  - The Organizer will not assume responsibility for any losses, theft, fire, or events beyond the Organizer's control within the exhibition hall. The Exhibitor may wish to carry insurance on all exhibit materials.
  - The Organizer, servants or agents shall not be liable for the safety of exhibitors, their servants, agents, contractors or invitees during the exhibition nor any exhibits, articles or other property of whatsoever brought into the Exhibition by the Exhibitor, servants, agents, contractors, or invitees. The Organizer shall not in any event be held responsible for any restriction or conditions which prevent the construction, erection, completion, alternation or dismantling of booths or the entry, settling or removal of exhibits, or for the failure of services or amenities provided by the exhibition hall landlords or other third parties.
  - All exhibits must be in accordance with the items specified on the application and must correlate with the theme of the Exhibition. Any direct sales are strictly prohibited. If any of the above rules are violated, this contract shall be terminated immediately and the Organizer has the right to stop the Exhibitor from exhibiting and/or remove the exhibit. In such cases, the down payment and the booth rental fee will not be refunded and the Exhibitor cannot ask for compensation.
  - The Exhibitor must have a legal right and/or must have obtained all relevant licenses and consents at his/her expense for use of all exhibits and materials in the Exhibition and such items are not illegal. The Organizer accepts no responsibility in this respect or liability, which may arise from the Exhibitor's failure to do so.
  - The Organizer has the authority to prevent persons from entering the exhibition area if deemed necessary.
  - It is responsibility of Exhibitor to clean the booth everyday or pay for it.
- 5. Installation and Removal**
  - The Exhibitor is responsible for removing their installations and materials and restoring the exhibition area to its original condition within the period stipulated by the Organizer. The Exhibitor should indemnify the Organizer for any losses caused by delay or damage to the exhibition area.
  - The items consisted in the approved package provided by the Organizer must be returned in a good condition. The Exhibitor shall be responsible for any loss and damages occurred by the Exhibitor, servants, agents, contractors, or invitees
- 6. Booth Limitations and Fire Safety**
  - All exhibits and decorations should not exceed the heights and weights imposed by the Organizer.
  - All materials used in decoration must be non-flammable. The Organizer may ask the Exhibitor to change decorations to be in accordance with these regulations.
  - The Organizer has the authority to inspect and adjust all exhibit booths during setup and throughout the Exhibition to ensure that all exhibit booths are in compliance with these regulations.
- 7. Termination of Contract**
  - The contract may be invalidated if the Exhibitor refuses to use booth(s) applied for in whole, or in part, or fails to pay the booth rental fee within the required period.
  - The down payment and/or booth rental fee will not be refunded in the above cases.
  - Unless otherwise specified herein, this contract shall be terminated, if any of the rules specified herein are violated, the down payment and/or booth rental fee will not be refunded and the Exhibitor may not ask for compensation.
- 8. Cancellation Fees**
  - If for any reason the Exhibitor chooses to cancel participation in the exhibition after the application has been accepted, the Exhibitor must pay cancellation fees within 15 days of cancellation to the Organizer
    - ◊ Cancellations before or on September 30, 2017: 50% of the total booth rental fee.
    - ◊ Cancellations between October 1 and December 31, 2017: 80% of the total booth rental fee.
    - ◊ Cancellations on or after January 1, 2018: 100% of the total booth rental fee.
  - Cancellation fees cannot be transferred to be used in the next exhibition.
- 9. Force Majeure**
  - If the Organizer is prevented from holding the exhibition for reasons of fire, natural disasters, government intervention or regulations, military activity, strikes, or any circumstances that make it impossible or inadvisable for the Organizer to hold the show; In such cases, the Organizer shall terminate the Exhibition and the Exhibitor waives any claim for property or damage compensation.
- 10. Limitations on Noise and Hallway Events**
  - The exhibitor's use of audio-visual products must not inconvenience nearby exhibitors. The Organizer may take necessary actions such as cutting off electricity, shutting down, or removing booths. The Exhibitor may not ask for compensation under these circumstances.
  - The Exhibitor may not assemble hallway events.
- 11. General Information, Supplementary Clauses, Observation of Regulations**
  - The Organizer will provide an exhibitor's manual to the Exhibitor which will cover the necessary information needed to carry out the exhibition, which is deemed part of this contract.
  - The Organizer has the authority to issue supplementary clauses in addition to the general rules and regulations, which is deemed part of this contract to better manage the exhibition. All additionally amended written regulations will be part of the general rules and regulations in this contract and will be binding to the exhibitor.
  - The Exhibitor must observe this contract and the regulations of VNU Exhibitions Asia Pacific Co., Ltd. and DLG International GmbH.
- 12. Interpretation of Regulations**
  - In the best interest of the exhibition, the Organizer has full interpretation authority of said terms and regulations, and may amend and enforce all rules and regulations.
  - Dates and Venue can be reasonably changed within the Organizer's discretion.
  - In case of any dispute jurisdiction will be settled in a competent Thai Court, Thailand

Date: \_\_\_\_\_ Company stamp and legally signature: \_\_\_\_\_  
Tel: +662 670 0900 | Fax: +662 670 0908 | E-mail: application@horti-asia.com | www.horti-asia.com 4/4

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We hereby apply for a booth at Horti ASIA 2018. Once accepted as an EXHIBITOR, we agree to abide by the show terms and conditions as defined in The Exhibitor Service Manual and the terms of this CONTRACT set out at the end of this document.

### 1. Contact Details

#### Exhibitor Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile no.: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

TAX ID: \_\_\_\_\_  Head Office  Branch: \_\_\_\_\_

Please allow us to follow your business: [f](#) [t](#) [in](#)

Your website: \_\_\_\_\_

#### Invoice Information (If different from above)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile no.: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

#### Contact Person

Stand Coordinator [person to contact regarding general inquiries about the event](#)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

#### CEO / Managing Director [for VIP invitations by the government, ministries, and for C-level events](#)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

#### PR / Marketing Manager [for business media inquiries](#)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Spokesperson [for interview requests](#)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

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### 2. Product Index (What products and services do you offer?)

- Breeding, seeding, seeds and seed improvement
- Planting and cultivation technology (covered and opened fields)
- Storage, transport, cooling, packaging, processing, weighting, labeling,
- monitoring technologies, certification body/ inspection/ consultant
- Greenhouse, greenhouse equipment and technologies
- Terminals, ports, warehousing facilities
- Auctions, wholesale markets and other similar services
- Growers, producers, traders
- Secondary range of products and shop fitting
- Irrigation system
- Fertilizer
- Soil
- Climate Control, Ventilation
- Other (please specify)

### 3. Buyer Information (Help us to serve you better. What buyers would you like to meet at the exhibition?)

Industry/Segment	Company	Contact Person	E-mail
Industry/Segment	Company	Contact Person	E-mail
Industry/Segment	Company	Contact Person	E-mail
Industry/Segment	Company	Contact Person	E-mail
Industry/Segment	Company	Contact Person	E-mail

### 4. Conference Topics (Tell us what content you are interested in)

Topic	Speakers/Company
Topic	Speakers/Company
Topic	Speakers/Company

### 5. Stand Booking

BOOTH NO.

	QUANTITY	EARLY BIRD (END 30 NOV 2017)	REGULAR (1 DEC 2017 ONWARD)	
<input type="checkbox"/> Raw Space (min. 24 m <sup>2</sup> )	<input type="text"/> m <sup>2</sup>	<input type="checkbox"/> 275 USD / m <sup>2</sup>	<input type="checkbox"/> 325 USD / m <sup>2</sup>	<input type="text"/>
<input type="checkbox"/> Basic Booth (min. 12 m <sup>2</sup> )	<input type="text"/> m <sup>2</sup>	<input type="checkbox"/> 315 USD / m <sup>2</sup>	<input type="checkbox"/> 365 USD / m <sup>2</sup>	<input type="text"/>
<input type="checkbox"/> Premium Booth (min. 12 m <sup>2</sup> )	<input type="text"/> m <sup>2</sup>	<input type="checkbox"/> 340 USD / m <sup>2</sup>	<input type="checkbox"/> 392 USD / m <sup>2</sup>	<input type="text"/>
TOTAL				<input type="text"/>
<input type="checkbox"/> Corner Charge			10 %	<input type="text"/>
<input type="checkbox"/> Co-exhibitors	<input type="text"/>		500 USD / Company	<input type="text"/>
<input type="checkbox"/> I do NOT want a premium profile for the online exhibitor search, list, and floor plan for \$500 (if you opt-out, your logo and detailed company description will not be visible online to buyers)				<input type="text"/> 500 USD
Registration Fee				<input type="text"/> 250 USD
VAT			7 %	<input type="text"/>
GRAND TOTAL				<input type="text"/>

Remark: VAT (7%) is applied by the law



### 6. Payment Method: Signed and completed in original (with any corrections) to VNU Exhibitions Asia Pacific Co., Ltd.

Please make your payment within 7 days after the application form has been submitted and issued in order to confirm your booking.

Payment options:

By Wire Transfer

Account Name: VNU Exhibitions Asia Pacific Co., Ltd.

Bank Name: Kasikorn Bank, Silom Branch, Saving A/C No. 789-2-22717-3 Swift Code: KASITHBK

By Credit Card (3% Surcharge Apply)

Master Card  Visa Card Credit Card No.

CVV (Last 3 digits at the back of your card)  / Expiry Date  / Issued By

Cardholder's Name

Cardholder's Signature

Return this Application booking form to Fax: +662 670 0908, E-mail: application@horti-asia.com

Hereby sign to confirm the space reservation and agree to let VNU Exhibitions Asia Pacific Co., Ltd. reserved the right to alter, change, or cancel the space reservation if the aforementioned confirmation conditions have not been completed.

Date: \_\_\_\_\_ Company stamp and legally signature: \_\_\_\_\_

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2/4

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3/4