



7 March 2017
Bangkok – Frankfurt

VNU Exhibitions Asia Pacific and DLG International hereby invite representatives of the media to cover the 1st AGRITECHNICA ASIA 2017 and the 5th Horti ASIA 2017, which will be held in BITEC, Bangkok, Thailand from 15th-17th March, 2017

We would like to invite you to join the Official Opening of these shows. Please kindly find the agenda and feedback us back if would be available to join.

Agenda

08.30 – 09.00	Registration
09.00 – 09.10	MC Welcome AGRITECHNICA ASIA and Horti ASIA 2017 Opening Ceremony
09.10 – 09.15	Welcome Speech by Mr. Nino Gruettke, Managing Director, VNU Exhibitions Asia Pacific and Mr. Peter Grothues, Managing Director, DLG Service GmbH (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society)
09.15 – 09.20	Supporting Speech by Mr. Nopparat Maythaveekulchai, President of Thailand Convention & Exhibition Bureau (TCEB)
09.20 – 09.25	Supporting Speech by Mr. Axel Wildner, Counsellor for Food and Agriculture, The Embassy of the Federal Republic of Germany
09.25 – 09.30	Supporting Speech by His Excellency Mr. Paul Menkveld, Chargé d'Affaires a.i., The Embassy of the Kingdom of the Netherlands
09.30 – 09.40	Opening Speech by Mr. Thanit Anekwit, Deputy Permanent Secretary of the Agriculture and Cooperatives (Thailand)
09.40 – 09.45	Official Opening of AGRITECHNICA ASIA and Horti ASIA 2017 (Opening Scene)
09.45 – 10.00	Photo Session Visit the exhibition

We kindly inform your participation at saengtip.won@vnuexhibitionsap.com

For more information, please contact Mrs.Saengtip (Rainy) / +662 6700900 ext.122

www.agritechnica-asia.com

www.horti-asia.com